

AMIT DEY

# Photographer/Director

India



## About Amit

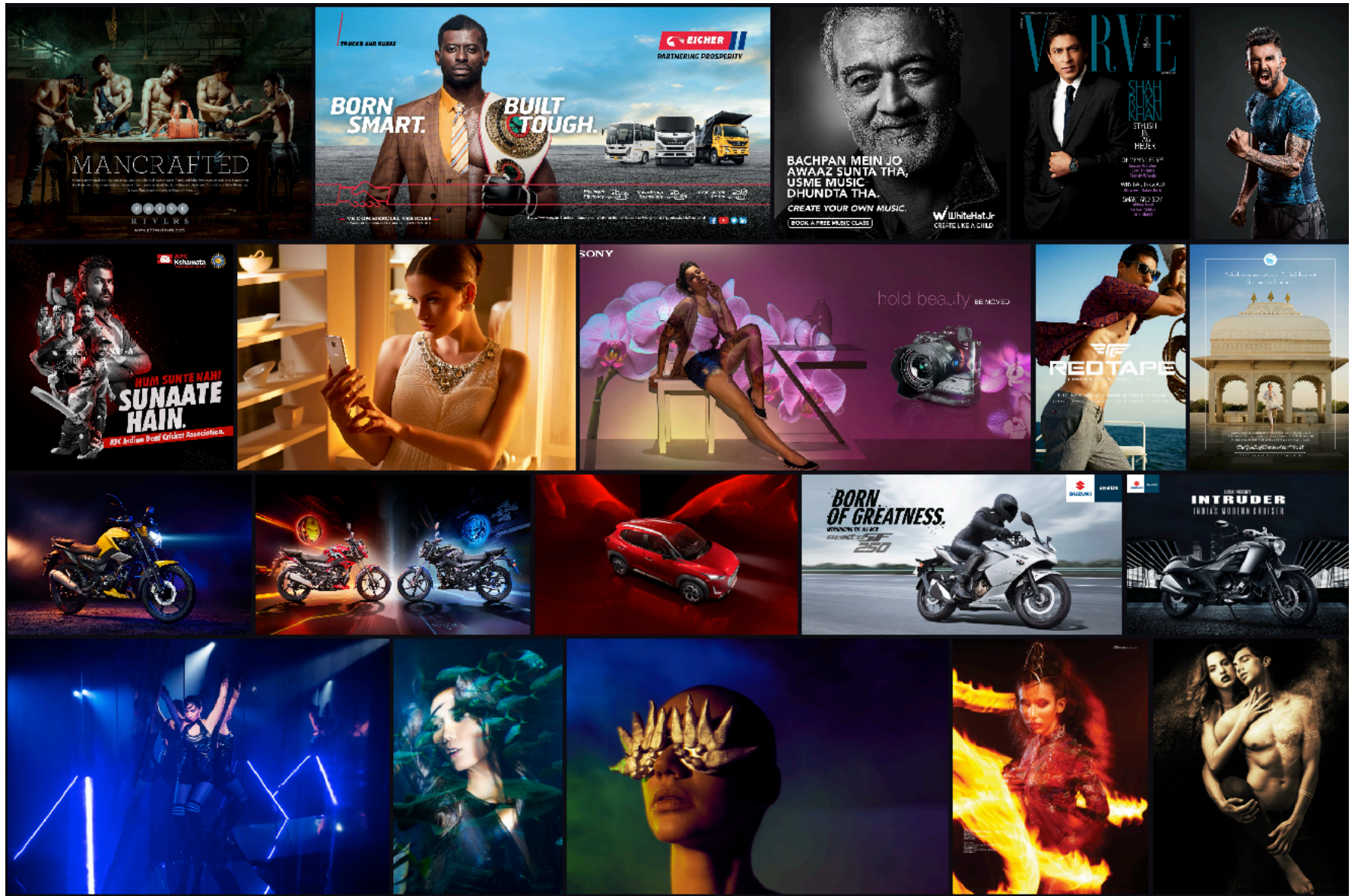


Amit graduated as a Software Engineer but Photography was always his calling. He started shooting commercially in 2003. The world of **Advertising** and **Fashion** Photography soon embraced him for his sharp technical acumen, meticulous planning & execution and down-to-earth personality.

Over last 20 years he has shot with the best advertising agencies, clients and eminent personalities worldwide creating a wide gamut of imagery ranging from fashion to portraits, concepts to fine art... and many things in between. Cherishing his artistic freedom, he loves to experiment, and refuses to be tied to any particular genre. He immerses himself completely in the projects he takes up, always pushing the boundaries, to produce images that are better than what he has ever produced before.



# Clients



He has shot many commercial campaigns for corporate giants like Suzuki, Eicher, Coca-Cola, Honda, Samsung, TVS, Sony, Adidas, 100 Pipers, Reebok, Nestle, Airtel, Leading Hotels of the World, Safran Morpho and Leighton International to name a few. He has worked with some of the best advertising agencies, including Ogilvy, McCann Erickson, JWT, Dentsu and Havas.

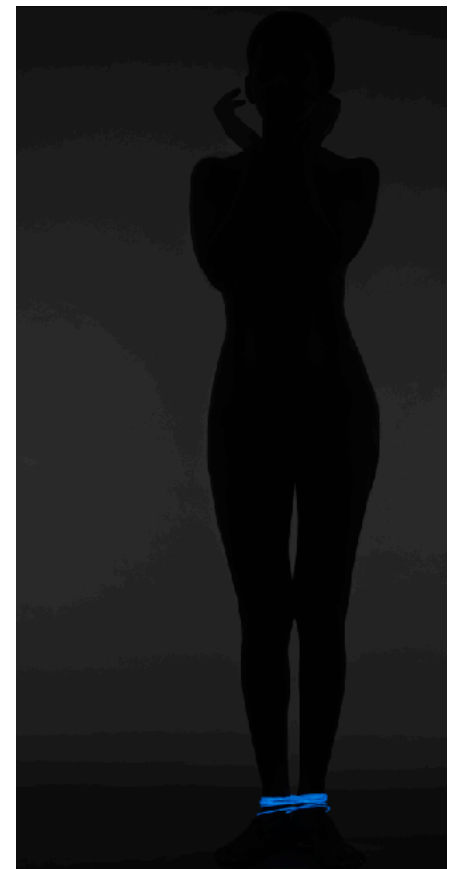
## Awards and Recognitions

His work has been exhibited in lead galleries, published as covers and editorials in magazines worldwide, and won multiple prestigious awards - Photography Masters Cup, International Photography Awards, International Color Awards, International Loupe Awards, CLIO, Goafest, Adrian awards, Px3 etc.

In 2016, his fashion work was exhibited at the Italian Embassy Cultural Centre.

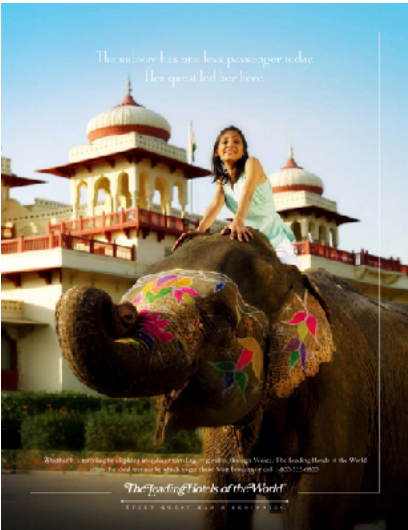
He shot “The Immunity Charm” campaign with Sam Nagabhushan for McCann Erickson that won more than 30 awards in 2017, including 12 Cannes Lions.

Amit was featured as Mastercraftsman by Smart Photography, India’s number 1 imaging magazine, in their Dec 2019 issue.





Advertising





# Automobiles



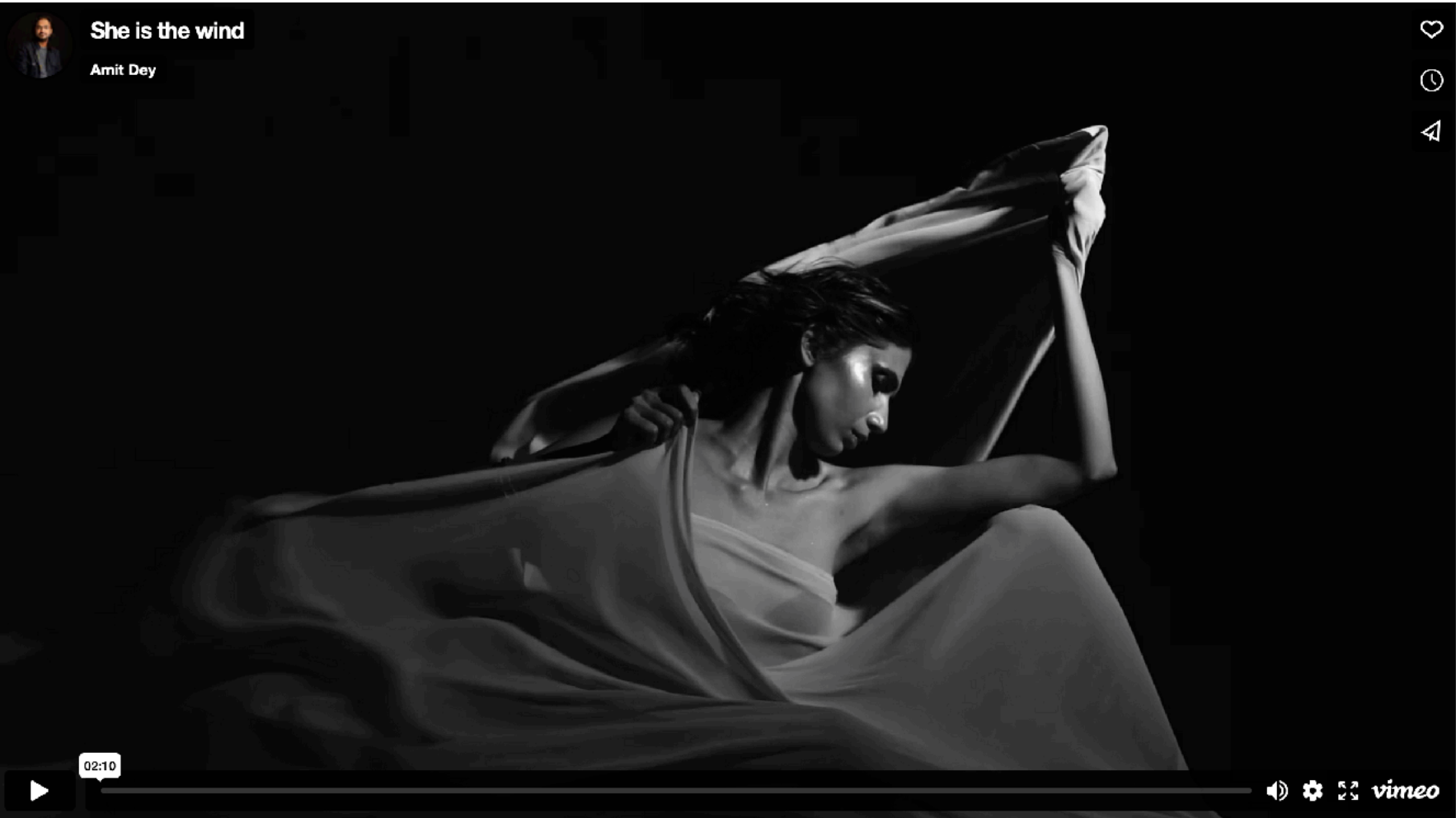


Fashion





Videos



She is the wind



KFC X IDCA



Videos



KFC X IDCA



Stellar Dreams

## Contact

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